



LINGERIE SHOW-FORUM INTERNATIONAL TRADE SHOW

29.8-6.9
2019

FINAL PRESS RELEASE

4400 VISITORS, WHICH IS 9% MORE THAN IN SEPTEMBER 2018
300 CITIES OF RUSSIA, CIS AND OTHER FOREIGN COUNTRIES, WHICH IS 1% MORE THAN IN SEPTEMBER 2018

98% of visitors said that they were fully satisfied by the product range at LINGERIE SHOW-FORUM

349 BRANDS FROM 27 COUNTRIES. 123 EXHIBITORS. 2000+2100+2000 SQ.M OF EXHIBITION SPACE

595 • ACAPPELLA • ADMAS • AIRIDACO • AKCENT • ALBINA LINGERIE • ALFA • ALLES • ALMANDO MELADO • ALPINA • AMAREA
AMELIE • AMORET • ANABEL ARTO • ANFEN • ANGEE • ANNEBRA • ANTONIO MIRO • AQUA ESMERALDA • AQUARILLA
ARTIMAGLIA • ARUELLE • AVA • AVENIJA BY V.O.V.A. • B.TEMPT'D • BABELLA • BAHAMA • BALALOU • BALANCELLE • BALI
BATISTCORP IVANOVO • BEACHLIFE • BELARUSACHKA • BESTFORM • BIKINI BAR • BILITIS • BIP-BIP • BISBIGLI • BL'AMOUR
BLACKSPADE • BLISS • BLUE LABEL • BLUEBELLA • BOGEMA LINGERIE • BOGLIETTI • BRAVISSIMO • BRAVO • BRETELE • BUMCHUMS
BY SALVADOR DALI • CACHAREL • CAPRICE • CATHERINE'S • CECEBA • CHAMPION • CHANTEMELY • CHARMANTE • CHAROI
CHERYOMUSHKI • CITO • CLEO • CLEVER • COBRA • COEMI_STUDIO • COEURJOIE • CONTE ELEGANT • CONTE LINGERIE • CONTE-KIDS
COOLSE • COQUETTE REVUE • COTONELLA • CROOL • CYBELE • CYELL • DAINA • DAVID • DAYS • DEA FIORI • DENTELLE • DIM BASIC
DIMANCHE LINGERIE • DISNEY • DIVA SHARM • DIWARI • DOLCEMENTE • DOLORES CORTES • DR. BIELER • DYNAMICO • EDEN PARK
EL FA MEI • ELAWIN LINGERIE • ELEGANT • EMERARA • EMINENCE • EMMI • EMPREINTE • ENRICO COVERI • ESOTIQ • ET TU • EURO
EVA • FAJATE • FANCY • FC BARCELONA • FEBA • FELINA • FEMMORA • FIANETA • FILODORO CLASSIC • FLUIDE • FRONTLINE
GABBIANO • GAIA • GATTINA • GIRARDI • GISELA • GLAMORISE • GLAMOUR • GLORA • GOLDEN LADY • GORSENIA • GORTEKS
GOSSARD • GOTZBURG • GRACIJA-RIM • GRAZIINA • HANES • HAPPY PEOPLE • HAYS • HEIDI KLUM INTIMATES • HOBBY LINE
HONEY LINGERIE • HUNNY MAMMY • I AM WHAT I WEAR • ICONIQUE • ILIKE LINGERIE • IMPETUS • IMPRELLY • INAMORATA • INFIL
IODUS • ISLAND CUP • JADEA • JEZEBEL • JOHN FRANK • JOLIDON • JON • JULIMEX • KATE SPADE • KAUR'S LAUREL • KEY • KOM
KONRAD • KORI KUMI • KRIS LINE • KRISTAL • KUMPF • L'ANGEL • LA DOLCE VITA AL MARE • LA MEDUSE • LA SETE • LAETE
LAFABBRICADELLINO • LAGUNA AS • LANA S • LAUMA FABRICS • LAURA BIAGIOTTI • LEILIEVE BY MANICARDI • LEINLE • LELIO • LEO
LEONISA • LEPEL • LEVITEX • LILLY • LIMERENCE • LINEA SPRINT • LINGADORE • LINGADORE DAILY • LINGADORE PS+ • LISCA
LISCA CHEEK • LISE MARIE • LOIS • LORA GRIG • LORA IRIS • LORIN • LORMAR • LORY MEN • LORY-NAIT • LOVABLE • LOWRY • LUI
LUI ET ELLE • LUISSELLA • LUNA • LUNA DI GIORNO HOME • LUNARETTA • MADEMOISELLE • MADIVA • MADORA • MAGIC DREAM
MAGISTRAL • MAIDENFORM • MAKI • MAMIA • MAMINKA • MANDHARI • MANUFAT • MARBET • MARC & ANDRE • MARILYN
MONROE • MARUSIA • MASSANA • MAX FERRARI • MED S.A. • MIA-AMORE • MIA-MELLA • MIA-MIA • MICHAEL BY MICHAEL KORS
MINEO MARE PIETRASANTA • MINIMI • MIOOCCHI • MIRADONNA • MIRAMI • MIRIAM STELLA • MISS CROOL • MISS MAREA
MISSTYLE • MITEX • MON LINGERIE • MONDO CALDO • MOONLIGHT • MOPAS • MORENA • MUDOMAY • NATIONAL GEOGRAPHIC
NATURANA • NIC CLUB • NICOLE OLIVIER • NIKOL DJUMON • NIPPLEX LINGERIE • NOEMI • NORVEG • NOTTEBIRIKINA • OBSESSIVE
OLEVE • OMSA • ONE HOBBY • OPIUM • ORHIDEJA • OROBLU • OTTO KERN • OXOUNO MANEKI-NEKO • OXOUNO YAMATO-DAMASHII
OZTAS • PAIN DE SUCRE • PALOMA • PARAMOUR • PARFAIT • PASTUNETTE • PENYE MOOD • PHILIPPE MATIGNON • PHO FIRENZE
PINK LIPSTICK • PINKISS • PLAG EXOTIQUE • PLAYTEX • POMPADOUR • PRETTY POLLY • PRIMA ROSA • PRIMAL • PRIMAVERA
PRIMAVERINA • QUINTESSENCE • RAGO • REBELLE • RENE ROFE • ROBSON • ROSA SELVATICA • ROSE&PETAL • ROSME LINGERIE
ROSSOPORPORA • ROYAL GLAMOUR • SANS COMPLEXE • SANTORO • SAPPH • SCUOLA NAUTICA ITALIANA • SELENE • SENOR
SENSELE BY FELINA • SENSERA • SENSIS • SERGIO DALLINI • SERMIJA • SEVIM • SHAPE UP • SHOCK ABSORBER • SIELEI • SILCA • SIS
SISI • SLOGGI • SOFRA • SOFTLINE • SOLANO • SOLAR • SOLLINE • STEFANIA CANAVESI • STEFI L • STELLA DI MARE • STONE
SUGGEST BY PAIN DE SUCRE • SUNFLAIR • SUZANNE VEGA • TARO • TEATRO • THERMOCOT • TORRIDO • TRASPARENZE • TRIUMPH
TROPICANA • TUOSITE • ULTRAMAX • V.I.P.A. • V.O.V.A. • VACANZE ITALIANE • VALERIA • VALMIRA • VARIANCE • VERALLY
VERO BY ASLANIS • VERY • VIANIA • VIENETTA • VIENETTA PINK • VIENETTA PLUS • VINCE CAMUTO • WACOAL • WEIYESI • WELL
WONDERBRA • YSABEL MORA • ZE-BRA LINGERIE • ZEFIRRA • КУПАЛИНКА • ТРИКОТАЖНЫЕ ТЕХНОЛОГИИ • ФЭСТ

VISITORS BY REGION

- 11,9% Central federal district
- 40,8% Moscow and Moscow region
- 7,5% Southern federal district
- 5,6% Northwestern federal district
- 2,7% Saint-Petersburg
- 2,4% Far Eastern federal district
- 6,4% Siberian federal district
- 3,8% Ural federal district
- 10,3% Volga federal district
- 2,1% North Caucasian federal district
- 4,2% CIS countries
- 2,3% Other countries

VISITORS BY PRICE SEGMENT

| Premium | High | Upper-medium | Medium | Low-medium |
|---------|------|--------------|--------|------------|
| 24% | 44% | 79% | 72% | 36% |

VISITORS BY COMPANY TYPE

- 66,0% Retailer
- 20,0% Wholesaler / Distributor
- 9,0% Manufacturer
- 4,0% Other

VISITORS BY POSITION

- 39,0% Company owner
- 23,0% Head of department
- 25,0% Manager / Specialist
- 13,0% Individual entrepreneur

3 EVENING LINGERIE SHOWS



35 THEMED FASHION SHOWS FROM 349 BRANDS



20 WORKSHOPS AND 3 SPECIAL PROJECTS



1 CERTIFICATE RAFFLE



DEAR PARTNERS!

WE INVITE YOU TO TAKE PART IN LINGERIE SHOW-FORUM
THE BIGGEST LINGERIE TRADE SHOW IN EUROPE
TENTH SESSION FEBRUARY 18-26, 2020

18-20.02.2020
LOW-MEDIUM
MEDIUM

21-23.02.2020
MEDIUM
UPPER-MEDIUM

24-26.02.2020
UPPER-MEDIUM
PREMIUM

370 BRANDS FROM 27 COUNTRIES
70 BUSINESS AND ENTERTAINING ANNIVERSARY EVENTS
RAFFLES, PRESENTS AND SURPRISES

REGISTER AT: Lingerie-Show-Forum.ru