



#### VISITORS BY REGION

11,2%	Central federal district
39,8%	Moscow and Moscow region
7,8%	Southern federal district
3,9%	Northwestern federal district
3,0%	Saint-Petersburg
1,7%	Far Eastern federal district
5,5%	Siberian federal district
5,4%	Ural federal district
9,9%	Volga federal district
3,1%	North Caucasian federal district
6,1%	CIS countries
2,6%	Other countries

#### VISITORS BY PRICE SEGMENT

Premium	High	Upper-medium	Medium	Low-medium
17%	38%	72%	67%	42%

#### VISITORS BY COMPANY TYPE

65,2%	Retailer
18,3%	Wholesaler / Distributor
9,1%	Manufacturer
8,1%	Other

#### VISITORS BY POSITION

44,3%	Company owner
16,2%	Head of department
23,0%	Manager / Specialist
8,1%	Individual entrepreneur
8,4%	Other

3 EVENING LINGERIE SHOWS

34 THEMED FASHION SHOWS FROM 370 BRANDS

21 WORKSHOPS AND 1 ROUND TABLE

1 CERTIFICATE RAFFLE

DEAR PARTNERS!

WE INVITE YOU TO TAKE PART IN LINGERIE SHOW-FORUM  
THE BIGGEST LINGERIE TRADE SHOW IN CIS AND EASTERN EUROPEAN COUNTRIES  
NINTH SESSION AUGUST 29 - SEPTEMBER 6, 2019

29-31.08.2019

LOW-MEDIUM  
MEDIUM

01-03.09.2019

MEDIUM  
UPPER-MEDIUM

04-06.09.2019

UPPER-MEDIUM  
PREMIUM

370 BRANDS FROM 27 COUNTRIES  
70 BUSINESS AND ENTERTAINING EVENTS  
RAFFLES, PRESENTS AND SURPRISES

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